



DEREK M. HILL

GRAPHIC DESIGNER

CONTACT

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Dallas, TX USA

www.derekmhill.com

SKILLS

- Graphic Design
- Website Design
- UX UI design
- Social Media and Email marketing
- Photography
- Videography
- Leadership
- Effective Communication
- Critical Thinking
- Digital Marketing
- Prints
- Tradeshow management
- Tradeshow Booth design

LANGUAGES

- English (Fluent)
- Thai (Fluent)

EDUCATION

2008 - 2010

Web Design & Development
Clark College | Vancouver, WA



PROFILE

Hi, I'm Derek Hill, a designer based in Dallas, Texas. With over 12 years of experience as a graphic designer, front-end web developer, photographer, and videographer, I'm a creative professional who is always eager to learn and improve.

With more than 12 years of experience in graphic design, front-end web development, photography, and videography. I am a well-rounded creative professional with a passion for visual storytelling. While I initially focused on web development, I discovered my true passion in design and have spent the past 7 years specializing in content creation for law enforcement and public safety. Driven by a commitment to helping others and making a positive impact, I strive to consistently deliver high-quality, meaningful work



WORK EXPERIENCE

Stalker Radar | Richardson, TX

2020 - 2022

Senior Creative Designer

- Captured high-quality product images for e-commerce, advertisements, and marketing materials, ensuring alignment with brand guidelines.
- Managed lighting setups, composition, and backgrounds to highlight the best features of products during product photography shoot.
- Edited and retouched photos to create polished, market-ready images using Photoshop and Lightroom.
- Designed materials for e-commerce and digital marketing efforts
- Maintained brand standardization across all marketing materials- ensure integration of campaigns and communication messages
- Designed and developed various collateral such as catalogs, sell sheets, packaging, brand stationary, stickers, folders, promotional items, etc.
- Teamed up with engineers to design a seamless and intuitive user interface for the in-car video product.
- Developed social media graphics and email marketing assets, enhancing brand visibility and user interaction

Motorola Solutions | Allen, TX (remote)

2019 - 2020

Senior Graphic Designer

- Thrived in a fast-paced remote working environment to create variety of visually impactful brochures, web banners, social media content, booth graphics, and flyers, tailored to meet the needs of diverse market segments and stakeholders.
- Created mock-ups for client presentation/marketing presentation decks

WatchGuard Video | Allen, TX

2015 - 2019

Marketing Analyst

- Contributed as part of two-person marketing team that drove the company's growth, earning recognition on the Inc. 5000 Fastest Growing Companies list for 4 consecutive years (2015-2018). Played a key role in expanding the marketing team from 2 to 5 members, supporting the company's growth from 100+ employees to 500+.
- Designed materials for e-commerce and digital marketing efforts
- Maintained brand standardization across all the materials- ensure integration of campaigns and communication messages.
- Designed and developed various collateral such as catalogs, sell sheets, packaging, brand stationary, stickers, folders, promotional items, etc.
- Redesigned and managed company's website, improving user experience and functionality
- Responsible for shooting, editing, and delivering product photos, employee headshots, and company event imagery to enhance branding and maintain a professional image.
- Captured and contributed to the creation of video content for marketing campaigns, including instructional videos, customer testimonial, and motion graphics for product promotional videos.